



WHITCHURCH-STOUFFVILLE STRAWBERRY FESTIVAL 2010  
MAIN ST. RETAILER APPLICATION JULY 3  
www.strawberryfestival.ca

Contact Name(s): \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Home Tel: \_\_\_\_\_ Bus Tel: \_\_\_\_\_

Email: \_\_\_\_\_ Fax No: \_\_\_\_\_

Description of products to be sold:  
\_\_\_\_\_  
\_\_\_\_\_

**FEE: Each booth space measures 10 feet by 10 feet. (Please Circle Space Requirement)**

**1 space - North Curb Lane or South Curb Lane \$50.00**

**Electrical: Outlets are available in pre-designated areas for an additional fee of \$25.00 available on a first serve basis and is not guaranteed. Electrical cords will be supplied. *No gas powered generators will be allowed on Main Street.* Spaces are limited and available on a first come first serve basis.**

Power Required:  YES  NO

No. Spaces \_\_\_\_\_ @ \$ \_\_\_\_\_ + Hydro @ \_\_\_\_\_ = Total Amount Enclosed \$ \_\_\_\_\_.

**RULES AND REGULATIONS**

**Strictly enforced. Please read carefully!**

1. The Festival Committee and/or it's representatives acting on it's behalf, as space is limited reserves the right to rescind or cancel this agreement, and the right of ejection for breach of any part of the mentioned rules, terms and conditions.
2. All Vendor Applications will receive a confirmation. If you wish to verify that we have received your application and payment, you may email us at [strawberryfestival@rogers.com](mailto:strawberryfestival@rogers.com) or call 905-642-3779. Confirmation of location will be determined as soon as possible and no later than May 31<sup>st</sup>.
3. Set-up officially begins after the street is closed to traffic at 7:00 a.m. on Saturday, July 3<sup>rd</sup>.
4. All vehicles must be removed from the street as quickly as possible and no later than 8:00 a.m. Back street parking lot areas are available throughout the town. It is suggest that you unload your vehicle at your allocated spot, remove your vehicle and then set up your display.\*\*\* **THERE IS NO VEHICLE ACCESS TO THE STREET DURING THE FESTIVAL\*\***

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5. Exhibits should be open for business by 9:00 a.m. and those exhibitors not open by this time risk losing their space. Show hours are 9:00 a.m. to 5:00 p.m.
6. Teardown **only after** 5:00 p.m.
7. Vendors must vacate promptly by 6:00 p.m. Failure to do so will jeopardize your acceptance at future festivals and you may incur fines from the Town of Whitchurch Stouffville.
8. Display areas run in 100 sq. ft. increments starting at **10 feet (frontage) by 10 feet (depth)**.
9. Vendors must provide everything necessary to set up their booth to their satisfaction. i.e. tent, tables, chairs, table coverings, display racks, etc. This is an outdoor event so please come prepared for any eventuality i.e. inclement weather.
10. Note that sales must take place within the confines of your allocated space. Walk about sales are strictly prohibited.
11. The committee reserves the right to refuse the sales of certain products. Failure to comply with the Festival Committee's policies will result in immediate eviction from the event without refund or fees paid.
12. No refunds for cancellations. There will be a \$35.00 fee for returned cheques.
13. Payment must be received with application.
14. You may not sublet your space.
15. The Whitchurch Stouffville Strawberry Festival, its agents or assigns, accept no liability whatsoever for any loss or damage to equipment or merchandise, however caused. Each participant acknowledges that attendance at the Festival is at his/her own risk, absolutely and that there is no promise, warranty or guarantee of business or sales, volume of customers or safety to equipment, merchandise or persons expressed or implied.

**I/we acknowledge receipt of and agree to the terms outlined in the "2010 Strawberry Festival Terms and Conditions" and the conditions implied in the information accompanying this application and understand the consequences of non-compliance.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**\*Applications received via email ([strawberryfestival@rogers.com](mailto:strawberryfestival@rogers.com)) or by any other means are not valid until payment has been received. Deadlines apply to receipt of payment, NOT receipt of application.**